

Eugene Jr. Generals

Lane Amateur Hockey Association
P.O. Box 50211, Eugene, Oregon 97405
www.laha.org Tel: 541.359.1197

MINUTES

Board of Directors Meeting
RINK EXCHANGE
Tuesday February 6, 2018

1. ATTENDANCE: Kara, Brad, Joy, Mike, Lanae, Flint, Carol, LaDawn, Jenn
ABSENT: Jon
2. CALL TO ORDER: 6:34
3. MEETING MINUTES: Approval of Jan minutes - motioned by Brad , seconded by Jenn . All in favour, approved.
4. REPORTS:
 - a. Treasurer: Jon - Treasurer's report submitted - we still have some questions about ice cup ref fees but looks like our books balance.
 - b. Registrar: Joy - all fees are in! Rostering with 18U needed a background check. All complete.
 - c. Committees:
 - i. Coaches Committee: Kara - 18Us met to discuss change of manager.
 - ii. Discipline Committee: Brad - 12U family - issues continue but need head coach input before proceeding. Will communicate via email. A parent has been spoken to.
 - iii. Marketing Committee: Brad - U of O - met with the students last Thursday and it was determined that weekly reports will be made and progress updates will be presented. They will present tonight. Their term ends in June. Photo release will be forwarded to Allen Hall students. Planting seeds for things to continue throughout the summer to keep hockey in the minds of the community. They have a rollout plan. Current focus is the Ice Cup and getting media to attend.
 - iv. Website: Joy - working on version 2.0; 6 categories - what's happening, play hockey (rolling registration), about us, tournaments, get involved, tie into our "feeder" programs, quick links for payments/rink addresses, more pics, etc.
 - v. Communications: Lanae - newsletter - some families do not want kids identified on social media. Our photo release explicitly outlines that we don't identify the people.
 - vi. Fundraising: Jonna - Chipotle fundraiser this weekend (has partnership with USA hockey), Joy updated us on representative named Joe (field market strategist) who provided us with 250 buy 1 - get 1 cards. He would like to become more involved during the 2018/19 season. Jonna requesting more families for the concessions during U of O softball and baseball to offset next

- years registration.
- vii. Tournaments: Mike/LaDawn - Ice Cup - cost breakdowns look good for the event to be profitable. Just first place medals for skills competition. Schedule is up on pointstreak and will be updated live during the tournament, by Joy. De-Funk-it donating, T-shirt guy here for Sat/Sun. Possibly sell 50/50 tickets during Gens game.
 - viii. CIC Report: Flint - Player Dev Camp - younger age groups (05s) performed very well from a development standpoint. It was hard to tell who was which rank (AAA - house) as the skill seemed fairly comparable. Our kids are passionate about the game but fundamental skills as goaltenders still need work. Our skaters seem to “throw pucks away” instead of holding onto the puck and making better decisions.
 Monday night practices - intention was to have more involvement from a wider range of coaches moving forward through the season. Coaches should be able to step up and take on a similar practice set up. More training of coaches is needed. Intro to Hockey - there are a number of kids who are repeating classes and not having a clear link on how to get to the teams.
 14U - minimum of 30 players need to be registered in order to split teams into Tiered teams. This means that our nearest teams to play are Seattle, San Jose, and possibly Portland. 4x/week practice If you try out then you are making a commitment. Need to have a parent meeting before year end to outline process for next season.

OLD/NEW BUSINESS:

- a. Nominations - email needs to go out tonight asking for nominations for the 3 open Board positions. Need to clarify the voting process by team (Joy has the email from last year). Nominations due the 20th, Bios due the 27th, bios out next day, votes due by the 10th, New members will take office at April meeting. Motion to have voting teams as 1@18U, 1@14U, 2@12U, 2@10U, 1@8U by Jenn, 2nd by Joy. All in favour.
- b. TV coverage - spot that ran already, they had a reporter out and the cameraman was not the same. They did announce the Ice Cup and coverage during Ice Cup
- c. Development camp - congrats to Griffin! Lanae would like to have Jordan James from USA hockey to come and speak to our organization. Cost might be around 900.
- d. Recruiting plan: Jenn -18U (2000 to 2003s) 15 players, 14U - (2004s 14, 2005s 12) 26 players, 12U - (2006s 11, - 2007s 8), - 2008s 6 players 2009s 8 players, 2010 2, 2011 -3 2012 - 3, 2013 - 1
 - i. THFF - March 3rd
 - ii. Retention plan for 14s and up
 - iii. Intro representative - maybe even a player doing it.
 - iv. Public skate possibilities
 - v. Dispel travel and violence perceptions
- e. Bylaws and Guidebook update plan - Kara will get a working copy by Sunday.
- f. Academic achievement recognition: Joy - other organizations give certificates for kids who have a 3.0 GPA. We can do this on social media sites. Sportsmanship award nominated by coaches. Lanae to send email for Prep Athlete of the month and Award for sportsmanship to coaches. Parents can
- g. Sound check during 12U game Jan 20th - is there a better time to do this? Respect of the

group who uses ice. We have to determine the best way to have this happen in the future.

- h. PDX spring hockey - not promoting.
- i. Member appreciation night - recognize volunteers/coaches/ etc. Chipotle guy might be able to cater something? Plan for 100 ppl Thursday Feb 22nd 6pm to 9pm
- j. 10U meeting on Thursday after practice to help with volunteers.

Adjourned at 9:33 pm

Next OSHA Meeting:
April 14th in Bend

Next LAHA Meeting
Tuesday March 13 , 6:30pm The Rink Exchange