

# Eugene Jr. Generals

Lane Amateur Hockey Association  
P.O. Box 50211, Eugene, Oregon 97405  
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## JUNE MINUTES

Board of Directors Meeting  
360 E 10th Ave, Ste. 400, Eugene, OR 97401  
**Tuesday June 5th, 2018**

1. ATTENDANCE: Kara, Jon, Joy, Jenn, Sarah, Jordyn and Allen Hall team, Lanae (late)  
ABSENT: Flint, Mike
2. CALL TO ORDER: 6:43
3. MEETING MINUTES: Approval of May minutes and bank balances from March through May  
- Motion to approve motioned by Jenn, seconded by Joy. All in favour
4. REPORTS:
  - a. Treasurer: Jon - There are some “old balances” from about 2015 that Jon is clearing up but it will take some time to do it accurately. This year has been run off the bank account and reconciled in QB. Clean up will continue to make the P&L and Balance sheets accurate. Discussion was started about future savings and/or investing once we have monies that can be set aside after covering operating expenses.
  - b. Registrar: Sarah - Waiting for us to set a registration date in order to set a timeline. She will be attending training for registrars next month (July 14th)
  - c. Committees:
    - i. Coaches Committee: Kara - nothing to report
    - ii. Discipline Committee: Joy - USA hockey sent out an Urgent message requesting information about any SafeSport disciplinary actions in our organization. We have none.
    - iii. Marketing Committee: Joy - Allen Hall group: Provided paper copy of their plan for the season and for us to transition to do our own public relations campaigns. Objective 1: Consistent brand messaging and awareness for LAHA - they met some of the goals for this and left us with details on how to continue, Objective 2: Increase registration for 2018/19 - most of these strategies involve an investment from the Board. There are 4 options currently presented at varying budget amounts to capitalize on multiple advertising avenues. We would have to vote on before moving forward. We will be receiving copies of powerpoints from KEZI and Register Guard to outline their marketing plans/digital advertising plans. Highlights of year - ice cup coverage, Instagram, THFF
    - iv. Communications: Lanae - parent response following newsletter was a recommendation for having a gear swap earlier in the season.

- v. Gear swap/registration day - checking in with Flint about having BBQ in conjunction. Families will bring and be responsible for their own gear to swap. Tentative date is Sunday Aug 19th time TBD.
- vi. Tournaments: Mike - He is getting questions about fees for next year already. Joy will be updating the website with 1250 registration for 12U and 1000 for 10U. President's weekend. We are adding 14U tournament to this same weekend for a fee of \$1250. Our goal is 6 teams at each level.
- vii. CIC Report: Flint - Kara got an email from Lester with proposed coaching clinics in Eugene - Goalie/CEP high performance clinic Sept 15/16, goalie dev camp Jan 12th, player Dev camp in Eug Jan 26/27

#### OLD/NEW BUSINESS:

- a. Girls Scouts Hockey Event (Joy) - met with Shannon (STEM coordinator for Girl Scouts). Registration for the girls event needs to go through Girl Scouts, they would provide us names so we could prepare waivers. Joy will forward the email Shannon sent to us. We can offer a badge for them. Min of 20 girls to make it work for us (max at 50). Tentative date Oct 20th from 2-3pm. Joy will coordinate with Shannon for all the details.
- b. Bylaws and Guidebook update plan, Kara to send out and assign sections. Bylaws are 14 pages long for our review, some edits were already made by Kara to reflect USA hockey standards. To be reviewed and completed by June 19th.
- c. Upcoming season projections for teams/coaches - 8U (2 teams) HC1: Jenn Nyberg HC2: Jason Falls, 10U (2 teams) HC1: Dan Trent HC2: Chris Fenerty , 12U (2 teams) HC1: Kevin Chambers HC2: Jon Miko, 14U (2 teams) HC1: Dave Haskell HC2: Jeff Bernacki, 18U HC1: Dave Rhodes
- d. Program brochures - tabled until July meeting
- e. Eugene Jr. Generals merchandise - do we want to work on a packet to order from a set of items 1-2x per year. Joy will work on this. She obtained a list of suggestions from us but not all items might be doable. Easy payment options would be cash, check, CC. We can enter CC payments through our website.
- f. Exterior & interior building signage (Joy) - Harris design quote to update our signage comes to about \$180. Are we going to go ahead with this - table it til July meeting.
- g. Taxes - Have we arranged an audit - not yet. It is extremely expensive so we are looking for options. We can give Chris this year's financials so he can get started.
- h. Budget to be approved for 2018-2019: We agreed to reimburse coaches and managers for the background check fees. TeamSnap fees might be input per team or as an organization - waiting for feedback to see which option is cost effective. Motion to approve budget Sarah, seconded by Joy. All in favour.
- i. 10U - 18U Players will pay \$50 extra for uniforms so there is both a home and away option. One set will be provided with registration fees. Second jersey will be additional \$50 cost to player's family.

Adjourned at 9:58 pm

Next OSHA Meeting:  
July 14, 2018 in Portland

Next LAHA Meeting  
July 11, 2018 6:30pm TBD