

# Eugene Jr. Generals

Lane Amateur Hockey Association  
P.O. Box 50211, Eugene, Oregon 97405  
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## Minutes

Board of Directors Meeting  
RINK EXCHANGE  
August 16th, 2017

1. ATTENDANCE: Kara, Joy, Mike, Jenn, Brad, Kelli, Jaclyn, Flint, Jon (late)  
ABSENT: Jonna, Lanae, Chris, LaDawn
2. CALL TO ORDER: 6:32
3. MEETING MINUTES: Approval of July minutes - Motion by Joy, Second by Joy;. All in favour.
4. REPORTS:
  - a. Treasurer: Jon - Fixed all the issues with PO Box and Bank. He now has full access to our checking account, but not to our savings account. Jon's team of accountants is working to resolve Quickbooks reconciliation. Our taxes have been filed but with an inaccurate fiscal year end date and the monies reported are different than our QB accounts. There are no paper statements since May 2016. Jon ordered them up to current. We have money in the bank but it doesn't show in quickbooks. He did begin a new budget for this season but there are a lot of blanks. He also might have a sponsor for the full \$10000.00 jersey cost we projected.
  - b. Registrar: Joy - website is live. Payment plan concerns and jersey cost questions likely to be raised as parents register. We have 9 kids registered, with positive feedback.
  - c. Committees:
    - i. Coaches Committee: Kara - seat head coaches - 21 applications in total with 6 who indicated Head coach: Flint (12U/18U/ 14U), Kevin Chambers (10U/8U), Jon Miko(12U/8U/10U), John Bradner (14U), Dan Trent (10U), Ed Huddleston (14U) Assist at 12U (Dave Haskell, Sean Hachey, Phil Scher, Doug Conrad, Jenn Nyberg).
      1. 18U offer HC position to Dave Rhodes: Chuck, Dave Pierce, as assistants (one team)
      2. 14U Ed Huddleston with John, Brad Tye, Scott Williams, Jason Falls as assistants (one team)
      3. 12U Jon Miko and Jenn Nyberg (2 teams) -
      4. 10U Dan and Kevin HC (2 teams), Chris Fennerty
      5. 8U Max, Joel, Chris Meade, Kristin?
      6. Flint to take skills on Monday with 12U/14U/ 18U
    - ii. Coaches Meeting set for Sept 6, from 6-7pm at the rink ALL COACHES Brad to send email

- iii. Game schedule is almost set, Portland did not participate is the group scheduling with Medford, K Falls, Bend, and Eugene. 8/10U jamboree in Nov Eugene/Feb in Medford, 12U in K Falls March, 14U state championship Bend
- iv. Discipline Committee: Brad - nothing to report
- v. Marketing Committee: Joy - UO Allen Hall - Kelli and Jaclyn presentation. Attracting girls to our program, community visibility, safety perceptions, cost.
  - Student run PR programs at Allen Hall. Team of journalism students and account executives that run through an academic year. Wide range of work they can do: fundraising, media, events, if we have specific needs they will find someone who can supply it. They charge some clients and provide pro bono work for others (we would be pro bono). We provide their students with “standard” problems that the students can learn how to handle for their real world experience. A collaboration between us can provide LAHA with the ability to gain more community awareness and we can provide the students with additions to their portfolio.
  - our responsibilities would be to provide a “touch point” person (Brad/Joy) to guide and direct weekly or biweekly what our needs might be or specific projects. They will provide us with completed projects, not “half-baked” ideas. We would be required to attend agency meetings (at least the point person). We need to be sure that we have enough work for them to do during the year.
  - fundraising and tournament promotion would be good places to gain knowledge on where to grow, also funneling new kids into the intro and learn to skate programs so we have a pool to recruit from. Strategies for social media output. If there are costs involved with the implementation of plans it will be the responsibility of LAHA.
  - next step is for their team to meet and summarize what they can do for us. Classes start end of Sept and team can be in place mid October. We might be able to provide direction before Oct if their lead reaches out.

MOTION: Jenn motioned to “hire” this group to promote LAHA. Brad second. All in favour.
- vi. Communications: Lanae/Chris - talk to
- vii. Fundraising: Jonna - ABSENT - Brad with update - Jonna has our 501c3 designation. She has feelers out to businesses to look for fundraising opportunities from local businesses. We need to be conscious of the other organizations doing similar events so we can be complementary and not competing. Still no feedback on management of how these funds, how they will be allocated either to the player or organization. The board needs to know what direction she is going in and why the non profit designation is needed.
- viii. Tournaments: Mike/LaDawn - hotels - Info from Joey, rates from 109-199 per night at 5 different “partner” hotels for our tournament dates. Passkey is the organization/program for us to get a kick back from the room cost. Tournament fees will be the same as last year. Ice times are in the works. Mike to request sanction number for the tournament. Kara is forwarding invite details to Mike.
- ix. CIC Report: Flint - nothing

## 5. OLD/NEW BUSINESS:

- a. Flint’s email presentation - how do we login? [www.portal.office.com](http://www.portal.office.com)

- b. Rose City - independent organization under OSHA.
  - c. Did ice bill get sent to Portland (\$8000 check we are waiting on?) Nothing in the post office box yet. Kara checking on address it was sent to.
  - d. Jerseys and socks - Sponsorship came in from Resolve by Lowes in the amount of \$10000.00 to cover jerseys and socks. Flint ordered jerseys already and they should be here in about 2 weeks. We will segregate funding and buy them from the rink as needed. Flint to provide Joy with a product image to place on the website.
  - e. Scholarship policy & applications - need to develop a policy to determine who qualifies. Most other organizations use free and reduced lunch as a guide. Kara provided a proposal and a sample application. We need to add this into the budget for the year  
MOTION: Brad motions for approval of the proposed scholarship application policy and application. Jenn second. All in favour. Approved
  - f. Distribution of yard signs for school posting - volunteers? Joy has 100 signs for us and has created school lists. Do we need permission to place them at the schools?
6. Adjourned 9:03pm

Next OSHA Meeting:  
October 22, 2017 Portland

Next LAHA Meeting  
Sept 13, 6:30pm The Rink Exchange