



2019 Ice Cup Program Advertisement Art & Submission Guidelines

The Ice Cup Tournament Program is a 8.5”h x 5.5”w publication.

Reservation Deadline: January 15, 2019

Art Deadline: January 31, 2019

Ad Sizes & Prices

- Full-Page: 5”w x 8”h \$100.00
- Half-Page: 5”w x 4”h \$ 50.00
- Quarter-Page (V): 2.5”w x 4”h \$ 25.00
- Quarter-Page (H): 5”w x 2”h \$ 25.00

Art Submission

- File types accepted include .jpg, .png, .tif, .pdf
- Resolution should be 300 dpi or better at publication size
- All type should be converted to outlines
- All spot colors should be converted to CMYK
- Ads can be emailed to: joyenp@gmail.com

Payment

- Please mail checks, payable to LAHA, to:

Eugene Jr. Generals
P.O. Box 50211
Eugene, OR 97405

Questions? Call Joy Pendowski at 541-321-3651